



**MEP Ciarán CUFFE**  
**Dublin, Ireland**

**@CiaranCuffe**  
**ciarancuffe.com**  
**GreenParty.ie**

**UIA World Congress**  
**Copenhagen, 2-6 July 2023**

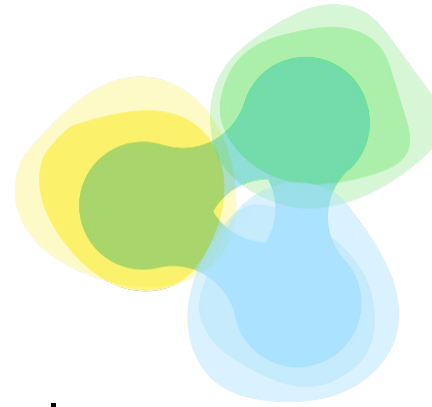
**High-quality  
architecture  
and built  
environment:  
a political  
goal**



# Some ways to encourage quality in the built environment

SYSTEM	Building Research Establishment Environmental Assessment Method	Leadership in Energy and Environmental Design	Energy Performance of Buildings Directive	Living Futures Challenge	New European Bauhaus
ISSUE					
<u>Date</u>	1990	1993	2002	2006	2021
Energy in use	✓ ✓ ✓	✓	✓ ✓ ✓	✓	✓
CO2 in use	✓	✓	✓ ✓ ✓	✓	✓
Embodied CO2	✓	✓	✓ ✓	✓	✓ ✓ ✓
Water	✓ ✓ ✓	✓ ✓ ✓	✓	✓ ✓ ✓	✓
Biodiversity	✓	✓	✓	✓ ✓ ✓	✓ ✓ ✓
Indoor health	✓	✓	✓	✓ ✓	✓
Beauty		✓	✓	✓ ✓ ✓	✓ ✓ ✓
Transport	✓	✓	✓	✓	✓





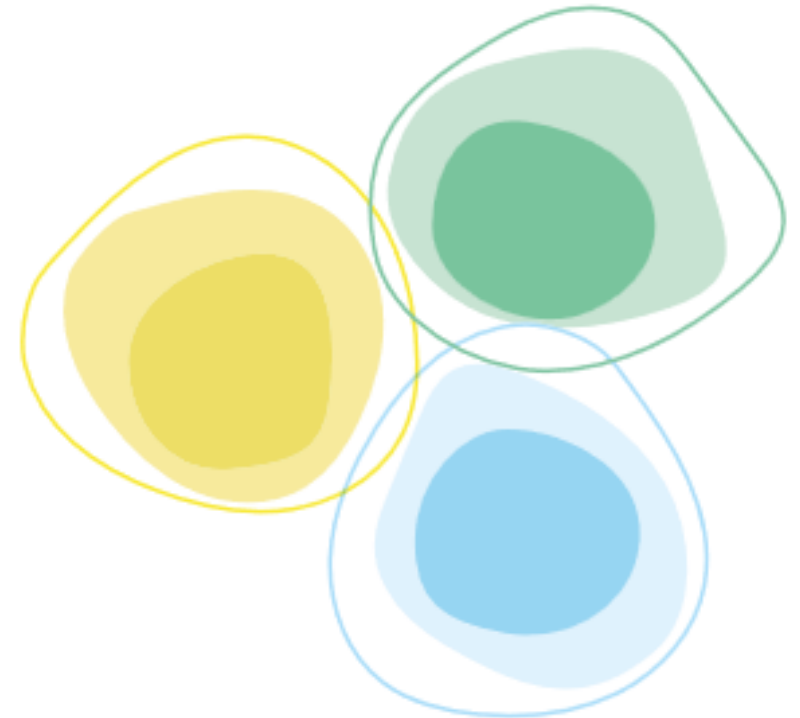
New European  
Bauhaus 

- 2020 initiative of Commission President Ursula von der Leyen
- The “soul” of the **European Green Deal**
- 3 values: aesthetics, sustainability, inclusion
- Introducing design and culture to the green transition
- Prioritising grass roots projects, creativity and community

Beautiful  
Sufficient  
Together

# How to mainstream these policies?

- Public procurement
- Design champions
- Government policy
- Competitions/awards
- Legislation/regulation
- Finance



- To help us define what a NEB project is
- Gives definitions and examples of the 3 values associated with NEB: aesthetics, sustainability and inclusion
- Also explains the 3 NEB working methods: participatory process, multi-level engagement and a transdisciplinary approach
- Based on this Compass, more detailed assessment tools will be developed, starting with the built environment. First results should be available in 2024.

# New European Bauhaus COMPASS



How **beautiful**,  
**sustainable**,  
and **inclusive**  
is your project?

