

Vejle - Denmark

Architecture policy as a booster of urban development



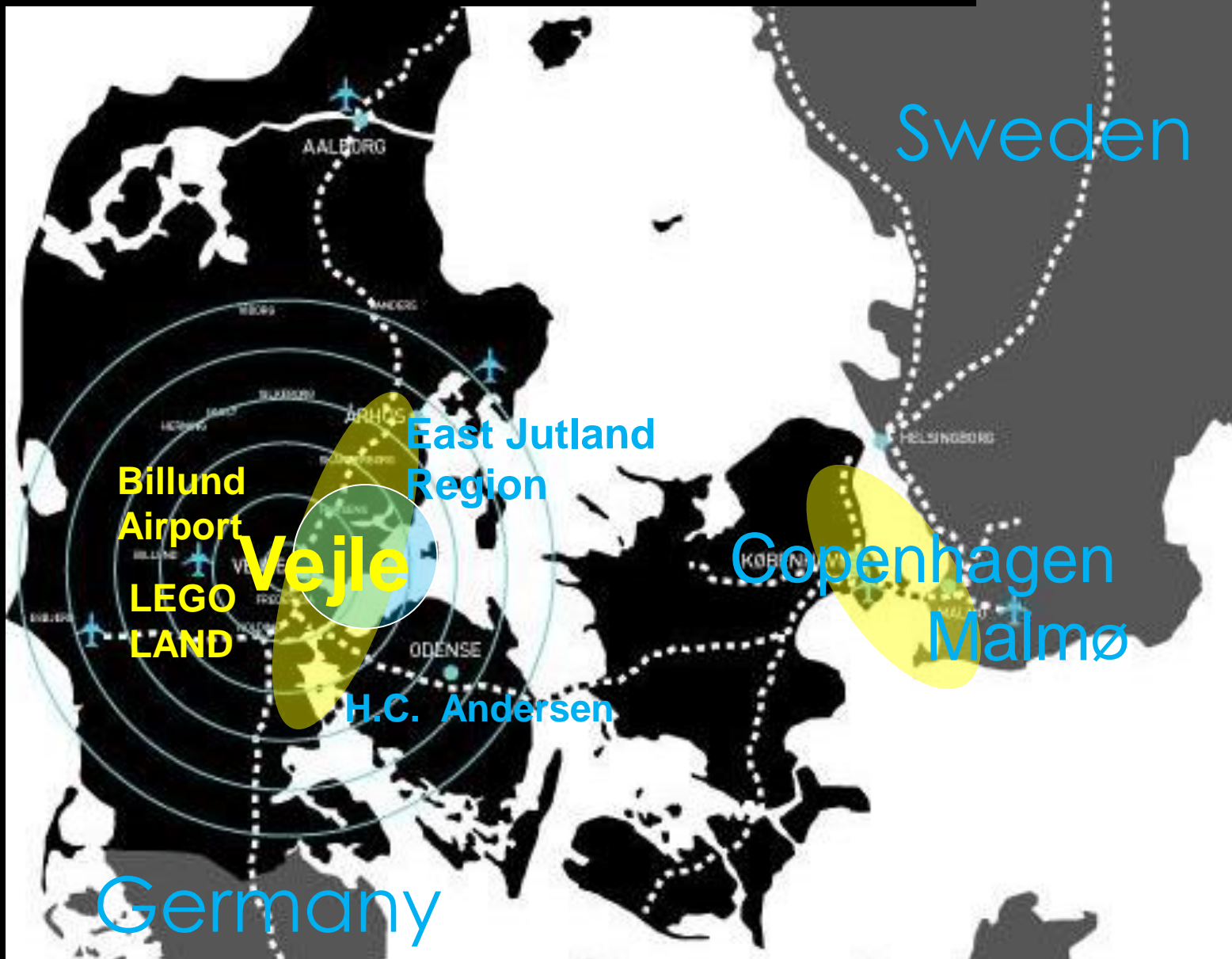
Olafur Eliasson - Fjordenshus

Innsbruck Saturday 4th May 2019

Henrik Stjernholm, Architect MAA – www.StjernholmArkitektur.dk

VEJLE - IN THE CENTER OF DENMARK

North Sea



Billund
Airport
LEGO
LAND

Vejle

East Jutland
Region

H.C. Andersen

Copenhagen
Malmö

Sweden

Germany

Municipalities – architecture policy

1997 - Vejle, the first in Denmark

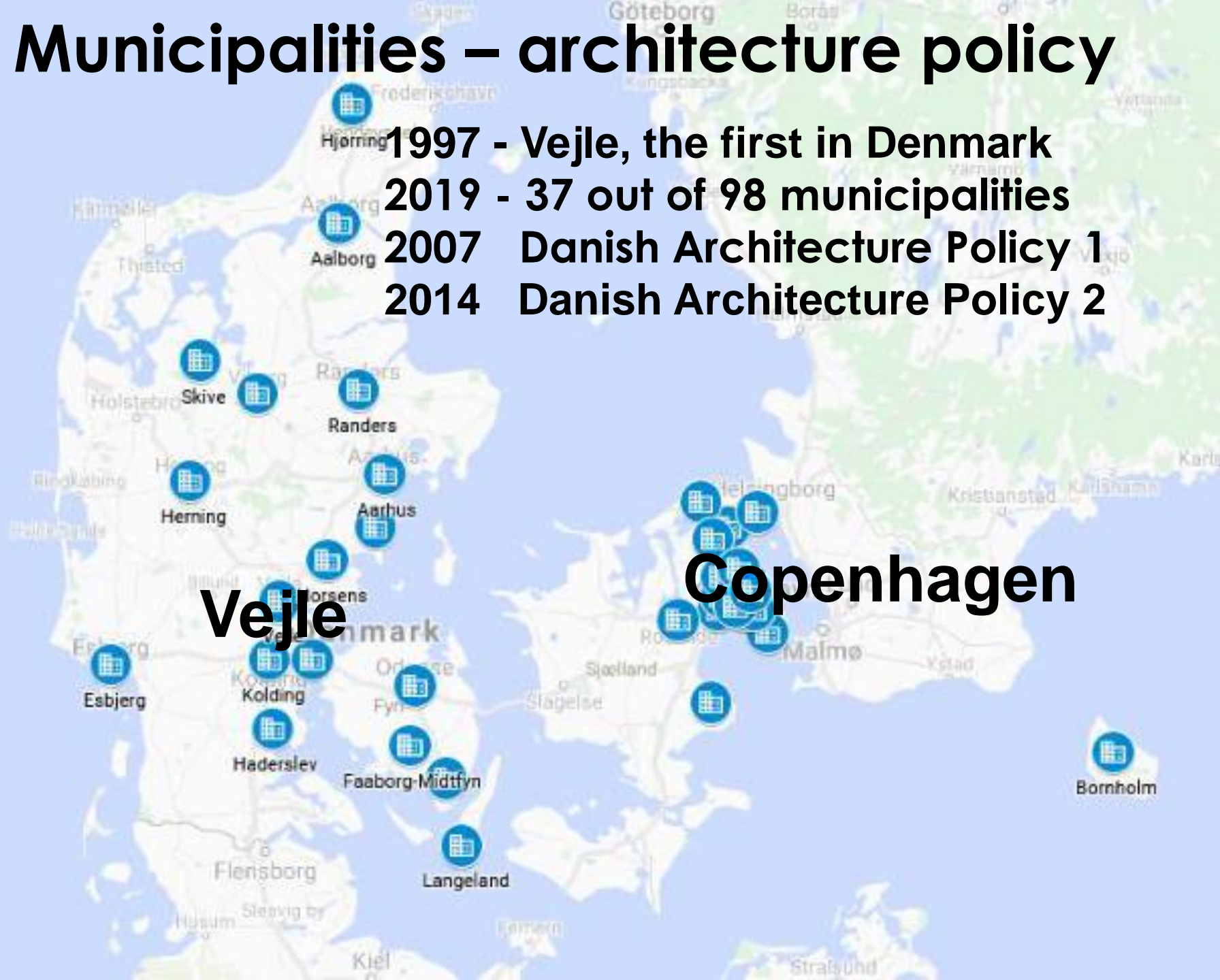
2019 - 37 out of 98 municipalities

2007 Danish Architecture Policy 1

2014 Danish Architecture Policy 2

Vejle

Copenhagen





Vejle city center and harbor

115.000 citizens – 1.000 more per year

6.th greatest municipality in Denmark

What is Architecture Policy in Vejle

1. A process – thinking architecture in all what we work with
2. All kinds of planning and building, streets and urban spaces, cultural heritage, the landscape etc.
3. Both private and public projects
4. Dialogue with the investors and owners, consultants
5. Dialogue with the citizens and politicians

What is Architecture Policy in Vejle

6. Proactive action beside of the law
7. Thinking in strategies for the city and the municipality
8. Be ambitious – expect all the time a little more than in the last project
9. It is generally NOT a question about more economy

Why did Vejle create a municipal architecture policy?

The situation in 1997:

- Many new projects and development
- Focus at architecture
- Many interested politicians – study tours
- Ambitious employees
- Positive management
- Innovative culture in the administration
- A necessity for the next step forward

Municipal administration

City council

Political agreements

Budget / economy

Building permits

Planning permits

**Management
employees**

Controlling

“Playground”

Compete with other cities

Workshops

Dialogue / Information

Professionals - investors

Competitions

Citizens

Press

Artists

Guided tours

Innovation by visions

Architecture Day

Architecture guide

The state
authority

Legislation

Planning

Environment

Buildings

etc.

Controlling

Architectural quality – city strategy

URBAN STRATEGY



#1

**ATTRACTIVE
HOUSING**

#3

**DIVERSE CULTURE
AND LEISURE**

#2

**STRONG SHOPPING
ENVIRONMENT**

Urban strategy

guldægget
- de kloge hoveders hus

aktiv
ryshavn

#4
DYNAMIC AND
GROWING BUSINESS

synergieffekt
kultur- og erhvervsliv

biz art

oplevelseserhverv

byrum med forskellig karakter

#5
EXCITING URBAN
SPACES

aktivt
byliv

Volmers Plads

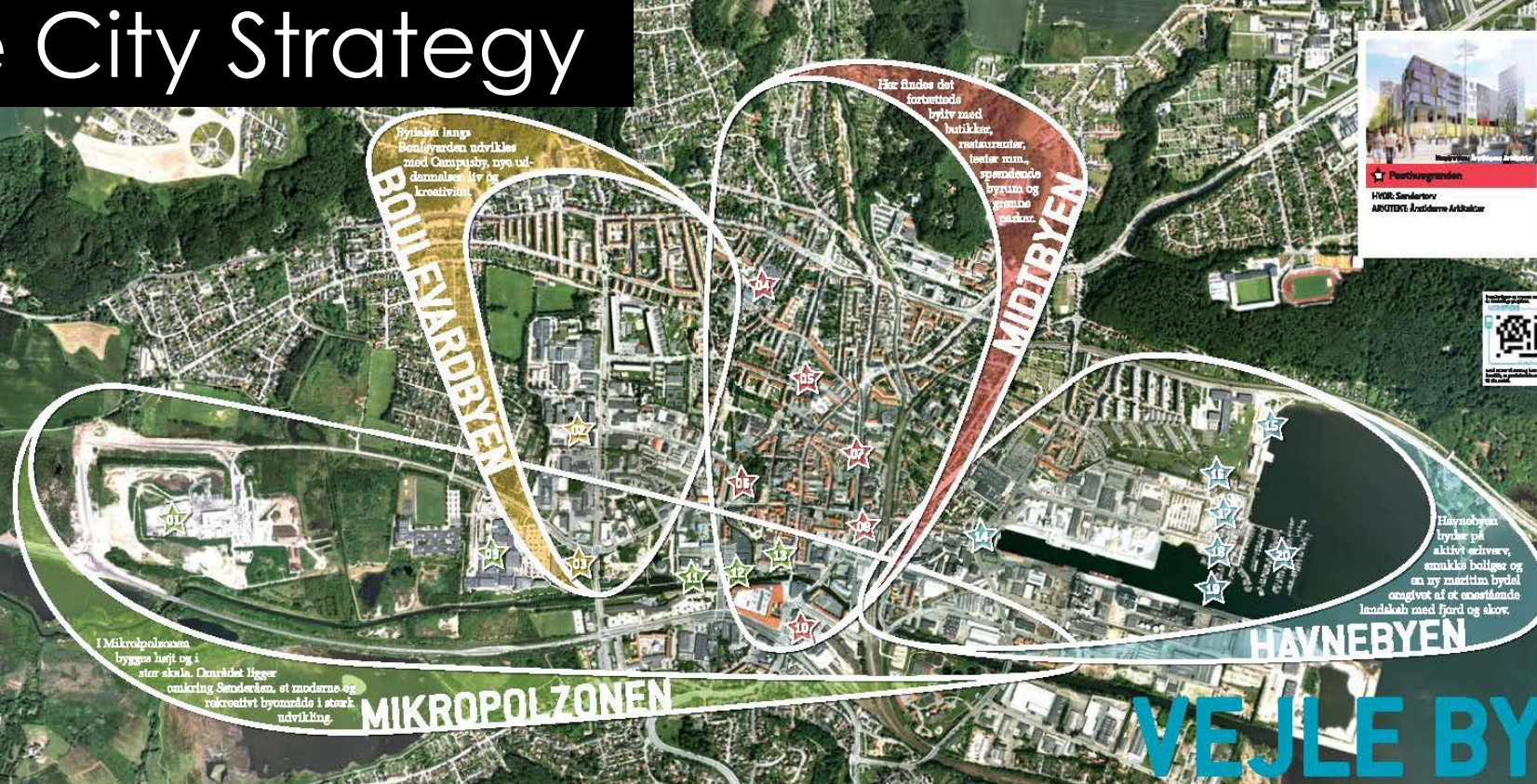
#6
TRAFFIC – GOOD
CONDITIONS FOR
EVERYONE

let til
offentlig
transport

**tilgængelighed
for alle**

Urban strategy

Vejle City Strategy



Bydelen langs Bøllevarde udvikles med Campusby, nye uddannelses- og kreative rum.

Her findes det fortsatte byliv med butikker, restauranter, lejer rum, spændende byrum og grønne parker.

I Mikropolzonen bygges højt og i stor skala. Området ligger omkring Sønderøen, et moderne og rekreativt byområde i stærk udvikling.

Havnebyen bygger på aktivt anlæg og smukke boliger og en ny midtby ligger op af et omfattende landakvi med fjord og skov.



VEJLE BY



Shopping center - Bryggen

Music, theater, culture



Business

Siemens – Gemesa
WW - Windpower
700 engineers





The Five Sisters
attractive housing



The river and shopping center



City life and sport



The nature into the city



Parking and art
Tróndur Patursson

Green park with ice skating





Landscape Prize 2014

Sport in the city – green park

TEMPORARY URBAN SPACES





Transforming a harbor from
industrial area to city area



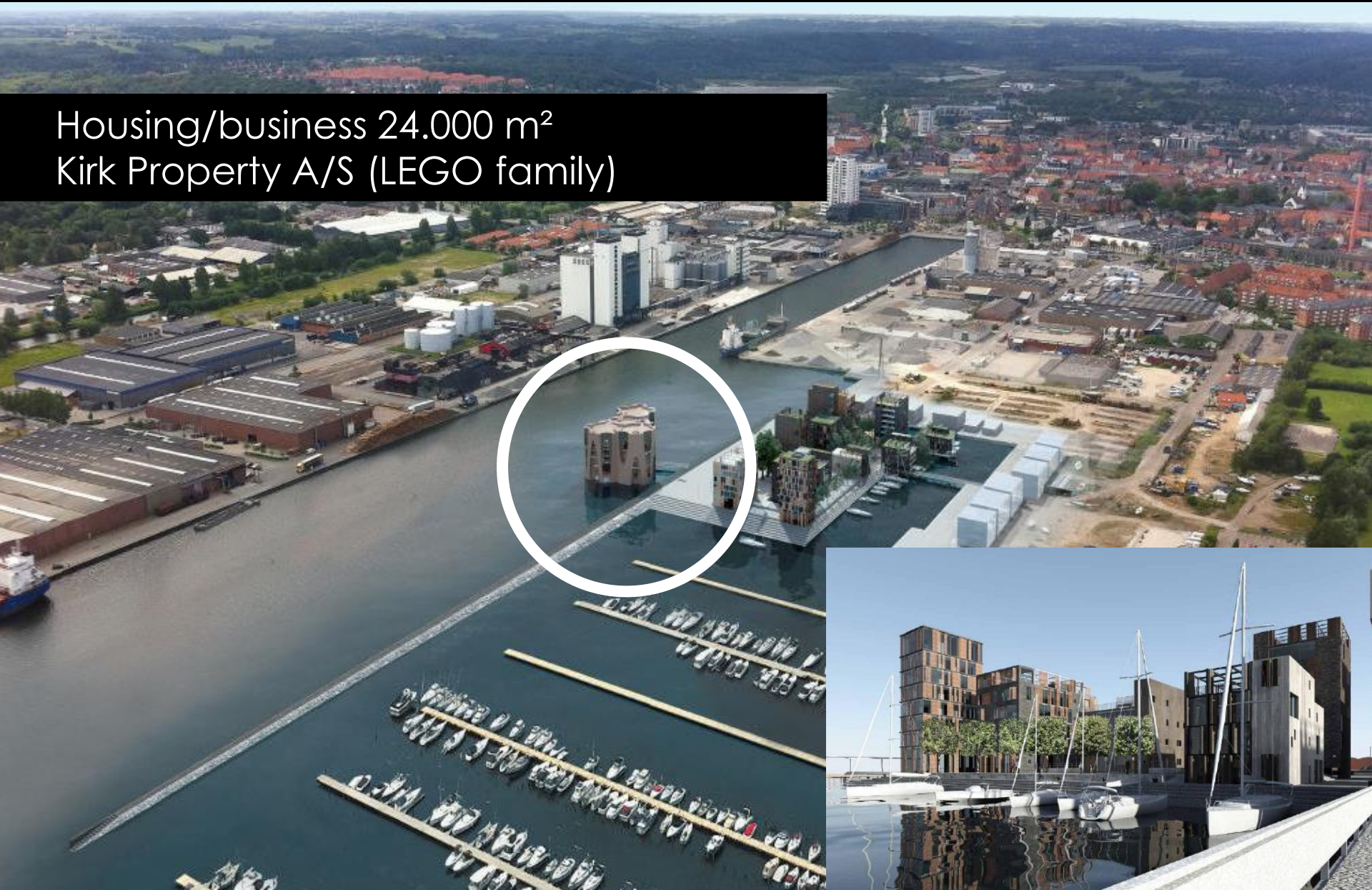
Offering a site for icon architecture
THE WAVE - Henning Larsen Architects



New private housing and promenade

Harbor Island - DOMICILE

Housing/business 24.000 m²
Kirk Property A/S (LEGO family)



Olafur Eliasson – Fjordenhus 2018

More than 200.000 visitors in 6 months





Fjordenshus – Olafur Eliasson



**Social housing
Cultural heritage
World heritage**



Social housing from 1967
2015 new rooftop apartments



Studytour – Malmø
new inspiration



Vejle - social housing 2012– apartments
with outstanding architecture

The Spinnery - new life in old buildings Schmidt, Hammer & Lassen Architects





Cultural heritage



The Vikings – Unesco World Heritage
Jelling - The Birth of Denmark

An aerial, high-angle photograph of a large, dense crowd of people gathered in an outdoor public space. The crowd is diverse in age and appearance, filling most of the frame. The ground is light-colored, possibly paved or sandy. In the background, there are some structures and trees, but they are less distinct due to the high angle and slight blur. The overall scene suggests a significant public event or gathering.

THE CITIZENS

THE CITIZENS





Children, architecture – and LEGO



City Lab – exhibition, workshop



School class – relaxing after a lesson in architecture in the City Lab



Walking tours in the city



THE POLITICIANS

Curious and visionary politicians



Study tours

Vienna 2011, Lisboa 2012, Istanbul 2014, Amsterdam 2015

15. 17 og 19 Vejle - Etageboligbyggeri

2009

PRISEN

PRISER BEHÅRDET HED ARK-TESTEN OG EVALUET



Day of Architecture – Architecture prize, exhibitions, lectures

Guided citywalks with Chairman of the Planning Committee



Architecture tourists from DK and abroad

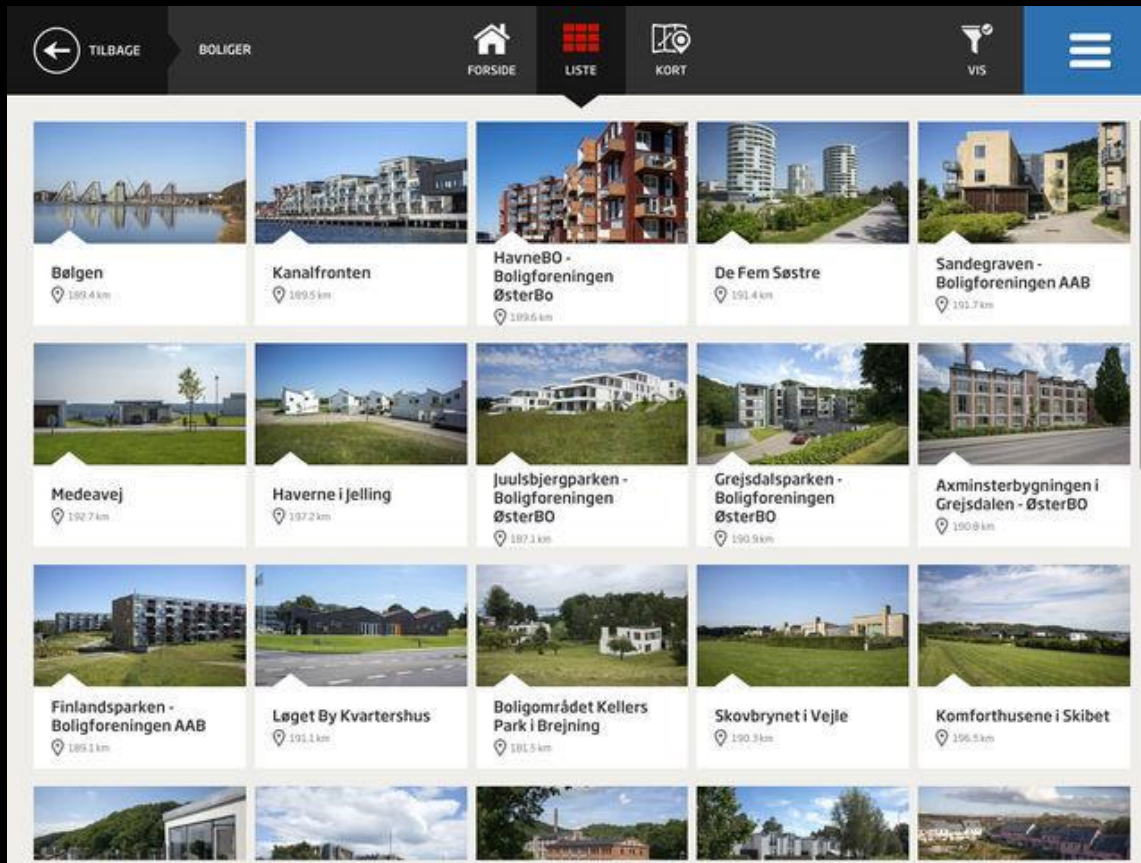
ARCHITECTURE POLICY HAS LED TO:

- HIGHER ARCHITECTURAL QUALITY IN BUILDINGS, ENVIRONMENT, SUSTAINABILITY, CLIMATE CHANGES
- A BETTER MUNICIPALITY FOR THE CITIZENS – CITY LIFE
- GREATER ECONOMIC VALUE FOR THE CITY AND THE INVESTORS
- CITIZENS PARTICIPATION
- GROWING IN THE NUMBER OF CITIZENS
- MUCH MORE INTERESTING TO BE A POLITICIAN

ARKITEKTURGUIDE VEJLE

APP: arkitekturguide vejle

WEB: WWW.arkitekturguide.vejle.dk





Architecture Policy is like parkour
Thank you very much !