



# **Cohesion Policy & heritage /urban environment**

**Leeuwarden, 23 November, 2018**



# Cohesion Policy 2014-2020

## *Investments (1)*

### Mainstream:

- *Thematic objective TO6 – Preserving and protecting environment and promoting resource efficiency*

*(c) conserving, protecting, promoting and **developing** natural and **cultural heritage***

*(e) Taking action to improve the **urban environment**, to **revitalize cities**, regenerate and decontaminate brownfield sites (including conversion areas)*

- *Financial Instruments off-the-shelve for energy efficiency and **urban regeneration***

# Why an integrated approach ?

*Economic, social and natural challenges are not sectoral by nature. Regaining the innovative edge, ..... adjusting skills to the changing context: all these goals require **multi-sectoral interventions**.....*

Fabrizio **Barca**

# Why a place-based approach ?

*.....and the appropriate sectoral mix can be achieved **at place-level**. The further away one is from places, the less chance there is to achieve integration, and the more likely it is to fall prey to a bureaucratic separation of expertise.*

Fabrizio **Barca**

# Why an urban dimension ?

*Strengthening **economic** prosperity and employment in towns and cities;*

*Promoting equality, **social** inclusion and regeneration in urban areas;*

*Protecting and improving the urban **environment**, in order to achieve local and global sustainability;*

*Contributing to good urban **governance** and local empowerment*



# Cohesion Policy 2014-2020

## *Investments (2)*

*Investments into **urban regeneration** (involving cultural heritage) are more likely to be sustainable if conceived from the onset in a **holistic manner** as part of an **integrated, place-based development effort** underpinned by the associated **sustainable urban development strategy**.*

### **Urban dimension:**

**Sustainable Urban Development** where **15 billion** ERDF & **1,5 billion** ESF have been earmarked to the implementation of integrated strategies (around **900** strategies mapped) –**75%** is programmed into energy efficiency, urban mobility, **urban environment** and social inclusion; **6,6 billion** allocated to projects so far.

<https://urban.jrc.ec.europa.eu/strat-board/#/home>

<https://cohesiondata.ec.europa.eu/EU-Level/ERDF-CF-ESF-Territorial-delivery-instruments-Imple/i4ed-3nn4>

[https://ec.europa.eu/info/eu-regional-and-urban-development/cities\\_en](https://ec.europa.eu/info/eu-regional-and-urban-development/cities_en)



# Cohesion Policy 2014-2020

## *Learning & Networking*

**URBAN DEVELOPMENT NETWORK (UDN)** – *country specific or thematic workshops, peer to peer review of SUD strategies*

**URBACT** – <http://urbact.eu>

**REFILL** – *temporary use of vacant spaces*

**2<sup>nd</sup> CHANCE** – *activating underutilised or abandoned spaces and buildings « urban voids »*

**ESPON** – <https://www.espon.eu/>

**Ongoing Targeted Analysis** : *“The Material Cultural Heritage as a Strategic Territorial Development Resource: Mapping Impacts Through a Set of Common European Socio-economic Indicators”*

**Upcoming Applied Research:** *“Cultural Heritage as a Source of Societal Well-being in European Regions”*



# Cohesion Policy 2014-2020

## *Experimenting*

### ***URBAN INNOVATIVE ACTIONS (UIA)***

*Programme which identifies and tests **innovative solutions to urban development** – up to **5 million** per proposal*

*Themes follow the themes of the **Urban Agenda for the EU***

***4th ongoing Call (deadline 31 January 2019) includes theme of Land Use and Nature based solutions***

*<https://www.uia-initiative.eu/en/sustainable-use-land-nature-based-solutions>*

*- “adaptive reuse of vacant and underutilised land, regeneration and increase of the multi-functionality of already built-up areas and conversion of old infrastructure”*





# Cohesion Policy 2021-2027

## ***Investments:***

### ***PO 5" Europe closer to citizens"***

*Policy objective designated to integrated/territorial interventions - foresees also investments into cultural heritage underpinned by urban/territorial strategies*

## ***Capacity building, cooperation, experimentation:***

### ***"European Urban Initiative"***

*Support to networking, innovative actions, knowledge, policy development and communication*



# Urban Agenda for the EU

*Intergovernmental framework governed by the **Pact of Amsterdam** where cities, member states, EU Commission and other institutions / actors work **in partnership***

*along **12 urban themes** aimed at **better regulation, better funding and better knowledge** for cities*

*Eleven action plans finalised by now and pursuing implementation*

*Two new partnerships soon to be launched:*

*(1) **Culture and Cultural Heritage** (2) **Security of Public Spaces***

*<https://ec.europa.eu/futurium/en/urban-agenda>*



# Urban Agenda for the EU & re-use

## ***Land Use and Nature-based solutions Partnership***

***Action : Identifying and managing underutilized land***  
*(from efficient land use perspective)*

## ***Circular Economy Partnership***

***Action : Manage the re-use of buildings and spaces***  
*(from circular economy/city perspective)*

<https://youtu.be/aWt93Xhkdvk>



European  
Commission





# Thank you

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