

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



# CONTEXT

- "Strengthening European Identity through Education and Culture", EU Leaders' meeting in Gothenburg, 17 November 2017
- Council Conclusions on Education and Culture, December 2017
- New European Agenda for Culture

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# CONTEXT

- European Year of Cultural Heritage 2018
- Davos Declaration "Towards a High-Quality Baukultur" for Europe
- Future support programme (from 2021)

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# The European Year of Cultural Heritage 2018

## 1. Events

Raise awareness, participate, celebrate, discuss

- Over **100 events** at European level
- Over **7840 events** at national level

## 2. Projects and 10 European initiatives

Build a legacy, foster transnational cooperation

- **Funding** for cultural heritage across different EU programmes (from Creative Europe, E+, H2020 to EU structural and cohesion funds)
- 40 Interreg/urban projects are using the **label** of the year
- **Policy:** quality standards, urban regeneration, regional development, sustainable cultural tourism....



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Among the 10 **European initiatives** of the EYCH are:

- **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
- **Cherishing heritage:** developing quality standards for interventions on cultural heritage
- **Heritage-related skills:** better education and training for traditional and new professions

Workshop on the  
**Adaptive  
Reuse of Built  
Heritage**

(20 June in Berlin)

# 10 European Initiatives

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# Heritage in transition: re-imaginin industrial, religious, military sites and landscapes

- Aims at promoting **good practice** and smart ways
  - to transform Europe's industrial, religious and military heritage for new use(r)s;
  - to turn it into a driver of **sustainable development** for European cities and regions.
- Target groups: Local/regional authorities and communities, heritage professionals and architects.
- 3 components

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## Component I: Exchange of good practice

- Old sites and new functions: Sharing our built heritage with the next generation, EHHF, Luxemburg – 16/18 May
- **European Cultural Heritage Summit:** Workshop on Adaptive Reuse, Berlin - 20 June 2018
- FRH conference on religious heritage, Paris – 11/13 October 2018
- **Architects' Council of Europe** conference on Adaptive Reuse, Leeuwarden – 24 November 2018



## Component II: Engagement

- Torch of Heritage and Culture: from Leeuwarden (8 January 2018) to Paris (12 October 2018)
- **Work it out!** A pan-European dance performance in ERIH sites - 1 May 2018
- Open doors days for private chapels throughout Europe - 24-27 May 2018
- E-Faith activities dedicated to **adaptive re-use** of industrial heritage - October 2018

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## Component III: Sustainable development

- **Horizon 2020** projects ROCK and CLIC will develop innovative "circular" financing, business and governance models for systemic adaptive reuse of cultural heritage
- **Erasmus+** projects EuropeTour (cultural tourism in rural areas) and REVAB (open training system on the restoration and reuse of farm buildings)
- **URBACT** projects on the reuse of vacant spaces

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# Davos Declaration

- Central role of culture in the built environment
- Baukultur, as a common good, is a shared responsibility of governments, organisations and the private sector.
- Multilevel and interdisciplinary cooperation
- Participation, education and awareness-raising

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# High-quality Baukultur: Action 1

## Quality

- Promote the principles of High-Quality Baukultur in the future Regulations of the EU programmes, in particular the Structural Funds.
- European Directors of Architecture
- *§ 19 of the Davos Declaration (implement policies that embrace the concept of High-Quality Baukultur).*

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# High-quality Baukultur: Action 2

## Mobility

- Promote the mobility of architects within the forthcoming mobility scheme for artists and culture professionals (already tested in 2018).
- *§ 20 of the Davos Declaration (actions and measures which contribute to the promotion and implementation of High-Quality Baukultur).*

# High-quality Baukultur: Action 3

## Education/Skills

- Propose actions under Erasmus+ to support the integration of the principles of High-quality Baukultur into the curricula of universities/architecture schools
- *§ 20 and § 17 of the Declaration on the importance of education.*

# High-quality Baukultur: Action 4

## Participation

- Organise an OMC group on participatory governance of architecture in the next Work Plan for Culture (2019/2022).
- *§ 18 of the Davos Declaration (mainstreaming High-Quality Baukultur to all stakeholders including the general public).*

# High-quality Baukultur: Action 5

## Heritage

- Follow up the European Year of Cultural Heritage with a European Action Plan for Cultural Heritage, based on the principles of High-Quality Baukultur.
- EU Urban Agenda: Partnership on Heritage
- *§ 9 of the Davos Declaration (cultural heritage is a crucial component of High-Quality Baukultur).*

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# Young Talent Architecture Award 2018

- 334 Graduation Projects - 451 students - 118 Schools - 32 different European countries + China and South-Korea as guest countries
- **Biennale Collateral Event:**
  - Exhibition at Palazzo Mora, Cannaregio
  - Awards Ceremony on 20 September 2018

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# Thank you!



<https://ec.europa.eu/cultural-heritage>



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**Legal basis**



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